

## **EHV International**

### **Brand Manager**

*Location: Mumbai, Hyderabad & Delhi*

We are seeking a Brand Manager to lead the marketing and communication efforts for our premium fine-dining brands. You will be responsible for shaping the brand narrative, driving visibility, and curating experiences that reflect our philosophy of craftsmanship, authenticity, and hospitality excellence.

### **Key Responsibilities**

- Develop and execute long-term brand strategies to strengthen market positioning and guest perception
- Define the brand's tone, visual identity, and storytelling approach in alignment with its ethos
- Conceptualize and lead marketing campaigns for restaurant launches, seasonal menus, and brand-led events
- Partner with agencies, media, and creative collaborators to build meaningful buzz and drive brand desirability
- Lead content strategy for social media, website, and CRM — ensuring visual storytelling reflects the brand's refinement and philosophy
- Track key brand and marketing metrics including awareness, engagement, guest sentiment, and ROI
- Ensure brand consistency across all physical and digital guest touchpoints

### **Requirements**

- 3-6 years of experience in brand management, luxury marketing, or hospitality marketing
- Experience in the fine-dining, lifestyle, or luxury segment preferred.
- Strong aesthetic sense and ability to translate brand philosophy into creative executions
- Excellent communication and stakeholder management skills
- Deep understanding of digital platforms and content creation
- Ability to work well under pressure and lead a team effectively